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For Immediate Release

Cheryl O'Donoghue Set to Cohost at Women in IT USA Virtual Summit April 28

For the second year in a row, Ei Leadership Resources' CEO, Cheryl O'Donoghue, will guide delegates through day-long program featuring IT industry diversity, equity and inclusion best practices

April 27, 2021. Cheryl O'Donoghue, CEO and Founder at Emotional Intelligence Leadership Resources, will take the stage as co-host of the Women in IT USA Virtual Summit 2021 on April 28. The Summit is an education and networking event organized by [Bonhill Group's Information Age](#) and [DiversityQ](#), which seek to focus on changing not only the statistics, but the actions around diversity and inclusion in the workplace, tech space and society. The summit will bring together delegates from around the world to cover the most pressing tech issues, move forward key diversity and inclusion conversations and provide the platform to work collectively in solving some of the most glaring workplace problems faced today.

"It's an honor to serve alongside Aly Wood from Articulate as a co-host at this year's summit," said Cheryl O'Donoghue. "I've long believed that the lack of diversity, equity and inclusion is to our businesses what global warming is to the planet—an existential threat. And, as is true with global warming, there are still a very large number of businesses that turn away from DEI initiatives because they can be messy and complicated, and most companies simply don't have the bandwidth to stay the course."

Speaker representatives and companies in attendance this year that are adding their voices to the conversation include Google, Salesforce Accenture, NASA, NTT Data, Amazon Web Services, Bank of America, Mastercard HSBC, JP Morgan, Etsy, IBM, Nasdaq, among others.

Since the tech giants of the world began diversity reporting back in 2014, some things have changed, but not enough. Globally, there is a notorious lack of representation, across the tech industry, of women, black and minority ethnic professionals, workers with disabilities and those with the LGBTQ plus community. Progression around gender equity has taken larger leaps than other areas of inclusion; however, it remains that women make up only 25% of the workforce in some of the world's big tech firms (Statista, 2020)

Furthermore, according to Summit organizers, there has been less than 1% increase in black worker representation for some of the biggest tech firms in the world over the past 7 years (CNBC, 2020). Pandemic-related layoffs in many firms resulted in further declines in Black, Asian, and other ethnic minority employees (CNN, 2020). And while many companies vocally support Pride projects, very few LGBTQ+ staff are progressing to the top of these companies, with difficult cultural issues reported particularly by transgender workers across the world.

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To receive a complimentary ticket to the April 28 Women in IT Virtual Summit, those interested can register [here](#).

About Emotional Intelligence (Ei) Leadership Resources (EiLeadershipResources.com). We exist to help transform organizations and individuals through emotional intelligence leadership training, books, communications, and coaching. We were founded by longtime organizational development executive, author, and emotional intelligence leadership champion, Cheryl O'Donoghue, M.S. Cheryl has written three books featuring emotional intelligence leadership—[***How to Be an Emotionally Intelligent Leader***](#) (*While Crushing Your Goals*); [***How to Be a Woman in Technology***](#) (*While Focusing on What Matters Most*); and [***How to Be a Woman in Business***](#) (*While Being True to Yourself*). O'Donoghue is committed to the advancement of women in the workplace through professional development and education. In 2018 she co-founded the 501(c)(3) humanitarian organization **Mission Sisters Who Work** ([recently renamed **Aspire2STEAM.org**](#)). Each year, at least ten percent of profits from Ei Leadership Resources go to fund Mission Sisters' scholarship program, in addition to all royalties earned from O'Donoghue's books.

Visit [EiLeadershipResources.com](#) for more information on Cheryl O'Donoghue, her books, and other resources she has available to develop emotional intelligence leadership in companies and individuals.