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For Immediate Release

Ei Leadership Resources Connects with Students in US and Worldwide at Two Virtual Events

Students participating in SheCanSTEM.tech Hackathon and University of Wisconsin, Milwaukee School of Music learn about their Ei "Superpowers"

March 30, 2021. "It's such a thrill for me to help young women and girls connect to their Emotional Intelligence (Ei) superpowers," said Cheryl O'Donoghue, CEO and founder of EiLeadershipResources.com. "Whether you're competing in a weekend-long hackathon or part of a music ensemble, building your emotional intelligence through enhancing your self-awareness contributes to individual and team success in remarkable ways."

O'Donoghue shared her insights with middle and high school students from around the world during the SheCanStem.tech March 5-7 Hackathon and with music students from the University of Wisconsin, Milwaukee on March 17. In addition to learning about their superpowers, the students received fun, easy-to-do tips to instantly raise their emotional intelligence, gain greater confidence, and crush their goals at school...and in life.

"When young women and girls learn more about their own emotional intelligence, they realize that IQ is not the only predictor of success and this knowledge is power," said O'Donoghue. "Many of them are hearing about emotional intelligence for the first time and it's a revelation that helps give them a clearer picture of the unique ways they can contribute their talents at school and in the workplace.

Cheryl O'Donoghue, MS is the author of three books focusing on emotional intelligence leadership, including the newly released *How to Be an Emotionally Intelligent Leader (While Crushing Your Goals)*, as well as *How to Be a Woman in Technology (While Focusing on What Matters Most)* and *How to Be a Woman in Business (While Being True to Yourself)*. As CEO and Founder of Emotional Intelligence (Ei) Leadership Resources, she works with organizations and the individuals in them to transform corporate cultures through proven Ei practices, training, and tools.

Cheryl is also CEO and Co-founder of the nonprofit Aspire2STEAM.org. Aspire2STEAM was founded on the belief that when you give young women and girls access to an education and mentoring to become self-empowered, you lift them up, those around them...and ultimately the world. Those who donate to the organization help fund scholarships for young women and girls experiencing financial and opportunity barriers as they complete their STEAM-related education. Also, 100 percent of all royalties earned from purchases of Cheryl's books on Amazon are donated to Aspire2STEAM.

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About Emotional Intelligence (Ei) Leadership Resources (EiLeadershipResources.com). We exist to help transform organizations and individuals through emotional intelligence leadership training, books, communications, and coaching. We were founded by longtime organizational development executive, author, and emotional intelligence leadership champion, Cheryl O'Donoghue, M.S. Cheryl has written three books featuring emotional intelligence leadership—[*How to Be an Emotionally Intelligent Leader*](#) (*While Crushing Your Goals*); [*How to Be a Woman in Technology*](#) (*While Focusing on What Matters Most*); and [*How to Be a Woman in Business*](#) (*While Being True to Yourself*). O'Donoghue is committed to the advancement of women in the workplace through professional development and education. In 2018 she co-founded the 501(c)(3) humanitarian organization **Mission Sisters Who Work** ([recently renamed](#) [Aspire2STEAM.org](#)). Each year, at least ten percent of profits from Ei Leadership Resources go to fund Mission Sisters' scholarship program, in addition to all royalties earned from O'Donoghue's books.

Visit [EiLeadershipResources.com](#) for more information on Cheryl O'Donoghue, her books, and other resources she has available to develop emotional intelligence leadership in companies and individuals.