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For Immediate Release

Des Moines, Iowa

Emotional Intelligence Leadership Resources' Founder, Cheryl O'Donoghue, Slated to Present at June 18 ACW Event

O'Donoghue presents "Three Astonishing Emotional Intelligence Leadership Superpowers to Fuel Your Success" at leadership development webinar hosted by the Alliance of Channel Women

June 9, 2020. The [Alliance of Channel Women](#) is a technology industry nonprofit that offers unique opportunities for women to contribute to their organizations through volunteerism, networking and collaboration. One of those opportunities is to participate in presentations by noted experts to help advance members' personal growth and career goals. Cheryl O'Donoghue, founder of Emotional Intelligence Leadership Resources and co-founder of the nonprofit Mission Sisters Who Work, will present to ACW members and the public on June 18, 2020.

The event is open to all. Register [here](#).

In O'Donoghue's presentation "Three Astonishing Emotional Intelligence Leadership Superpowers to Fuel Your Success" participants will learn three of the fifty-three tips highlighted in her new book—***How to Be an Emotionally Intelligent Leader***. "I want to share a few tips from the book that the audience can put into action immediately to raise emotional intelligence (EQ), gain greater confidence and crush their goals," says O'Donoghue. "These are three top superpowers that will help turbocharge their careers and earn the professional recognition ACW members deserve."

Also joining Cheryl will be two special guests featured in the book—**Carrie Ferrero**, Sales Engineer, Connected2Fiber, Inc. (connected2fiber.com) and ACW Board Member and Education Committee Chair, and **Dede Haas**, Channel Sales Strategist, Practitioner and Coach, DLH Services (DLHServices.com) and ACW Education Committee Vice Chair.

The event is open to all, including nonmembers who can register [here](#).

One hundred percent of all royalties earned from *How to Be an Emotionally Intelligent Leader* go to the charitable nonprofit Mission Sisters Who Work (missionsisterswhowork.org). The book is now available on Amazon.

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About the [Alliance of Channel Women](#). We uplift and encourage women to leverage their personal strengths by seeking committee leadership positions. We are proactive in our approach to position members effectively based on their skills, offering leadership opportunities that fine tune their business ideas and decision-making processes. Our [members](#) are equipped with effective strategies that empower them to grow as individuals while contributing to the development of the technology channel's healthy gender climate.

About [Mission Sisters Who Work](#). We provide women self-empowerment and emotional intelligence books and training, as well as [scholarships](#) needed to help take charge of their lives, so they are well-equipped to close their own gender, opportunity, and pay gaps. We also have a special focus on serving women from underprivileged communities interested in business or STEM careers.

About [Emotional Intelligence \(Ei\) Leadership Resources](#). We exist to help transform organizations and individuals through emotional intelligence leadership training, books, communications, and coaching. We were founded by longtime organizational development executive, author, and emotional intelligence leadership champion, Cheryl O'Donoghue, M.S. Cheryl has written three books featuring emotional intelligence leadership—[How to Be an Emotionally Intelligent Leader](#) (*While Crushing Your Goals*); [How to Be a Woman in Technology](#) (*While Focusing on What Matters Most*); and [How to Be a Woman in Business](#) (*While Being True to Yourself*). O'Donoghue is committed to the advancement of women in the workplace through professional development and education. In 2018 she co-founded the 501(c)(3) humanitarian organization [Mission Sisters Who Work](#). Each year, at least ten percent of profits from Ei Leadership Resources go to fund Mission Sisters' scholarship program, in addition to all royalties earned from O'Donoghue's books.